



MEDIA RELEASE

Temora Shire's Young Entrepreneurs Take Centre Stage at Youth-Made Markets

Tuesday, 16 September 2025

Temora Shire's youth-led business initiative, the Youth-Made Markets, returns on Saturday, 20 September, showcasing the creativity and entrepreneurial spirit of young people aged 10 to 24.

Held in the heart of Temora, the Market Day is the culmination of the Youth-Made program—a grassroots initiative that equips young people with the skills, confidence, and mentorship to launch their own businesses. From handmade jewellery and baked goods to upcycled décor and dog walking services, the market offers a vibrant mix of products and services developed by local youth.

Mayor Rick Firman praised the program's impact, saying *"Youth-Made is one of the most successful grassroots initiatives we've seen in the Shire. It's not just a market—it's a launchpad. We've had young people go on to start real businesses, some of which are still operating today. That's the kind of long-term impact we're proud to support."*

"Market Day is a celebration of youth innovation and community support. It's a chance for the whole community to come together and back our young people as they take bold steps into the world of business. As well as kick-start your Christmas shopping!"

Visitors to the market can expect:

- Unique products and services created by young entrepreneurs
- A friendly market atmosphere supported by local mentors
- Refreshments from the popular Platform Y Pop-Up Café
- Opportunities to support and inspire young business minds

The Youth-Made program also provides participants with weekly workshops covering product display, customer service, financial literacy, marketing, and business strategy—guided by experienced local mentors and past program alumni.

“Programs like Youth-Made simply couldn’t exist—let alone thrive—without the time, energy, and generosity of our mentors. Their support is the backbone of this initiative, and Council sincerely thank each and every one of them for helping our young people grow into confident, and capable contributors to our Shire community.” Mayor Firman added



Interested in participating next year?

Visit: www.temora.nsw.gov.au/Community/Youth#section-6

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